

# Join Us...



## **Advances in Cancer Strategies Symposium**

**April 20-22, 2012**

**Stamford Plaza Hotel and Conference Center  
Stamford, CT (New York Area)**

**Keynote Speaker:**

**Bernie Siegel, MD**

**Sponsored by Healthy Medicine Academy**  
**[www.healthymedicineacademy.com](http://www.healthymedicineacademy.com)**



# Healthy Medicine Academy

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# Healthy Medicine Academy's Annual Cancer Symposium: Advances in Cancer Strategies Symposium, April 20-22, 2012

**Healthy Medicine Academy** invites you to join us at its annual Cancer Symposium, Advances in Cancer Strategies, to be held April 20-22, 2012 at the Stamford Plaza Hotel and Conference Center in Stamford, CT, the New York City area.

This is an annual world-class symposium where participants hear the wisdom and experience distilled over many years by a wide range of practitioners spanning the spectrum of cancer care.

The purpose of this Symposium is to offer you practical skills and tools, and a depth of understanding of these tools, to apply in botanicals, nutrition, chemotherapy choices, expanded lab interpretations, helpful pharmaceuticals, and other therapies, as well as a depth of practical clinical approaches and a broad understanding of how the experienced practitioner conceptualizes and works with specific cases that will have immediate positive impacts on your effectiveness and your bottom line.

You will be exposed to a unique synthesis of information, insight, experience, and heartfelt devotion to helping people heal that will improve your skills in ways that you can implement in your practice right away.

Our faculty includes some of the finest teachers and practitioners in the country, teachers from across the health care spectrum who consistently have great outcomes in cancer care and who are impeccable in their lives and work.

This conference will focus on cancer treatment and prevention, and how primary care doctors can become more knowledgeable and participatory in cancer care and be of help to their patients from preventive medicine and therapeutic perspectives.

Attendees are primary care and/or integrative physicians, nurses, oncologists, oncology nurses, naturopathic physician, herbalists, chiropractors, acupuncturists, nutritionists, psychologists and students who leave the conference enriched with a depth of practical clinical approaches, along with a broad understanding of how the experienced practitioner conceptualizes and works with specific cases.

## Healthy Medicine Academy

Healthy Medicine Academy is an organization that is dedicated to the pursuit of truth and the restoration of trust in medicine. Healthy Medicine Academy offers quality seminars and symposia on the many aspects of integrative medicine. Please check out our website, [www.healthymedicineacademy.com](http://www.healthymedicineacademy.com).

By being involved in Healthy Medicine Academy, you will enjoy access to forward-thinking seminars and symposia taught by leading practitioners and researchers.

Educational opportunities are available to practitioners who wish to enrich their knowledge. Through our collaborative involvement, Healthy Medicine Academy will catalyze an evolution towards a new medical mainstream in order to meet increasingly challenging medical needs in modern society.

## Contact Hours: CMEs, CNEs and More

Advances in Cancer Strategies offers 20 ACCME approved Category 1 AMA CMEs, as well as 22 NCCAOM approved Acupuncture CMEs, 22 Naturopathic CMEs from the University of Bridgeport, 20.5 CMEs from the Oregon Board of Naturopathic Medicine and 22 Chiropractic CMEs.

This activity has been submitted to the American Holistic Nurses Association (AHNA) for approval to award contact hours. AHNA is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.



Bernie Siegel, MD

# Advances in Cancer Strategies: Improving Outcomes and Quality of Life

Friday, April 20 - Sunday, April 22, 2012

Stamford Plaza, Stamford, CT (the New York City area)

A Yearly Symposium Sponsored by Healthy Medicine Academy

[www.healthymedicineacademy.com](http://www.healthymedicineacademy.com)



## INFORMATIVE, INNOVATIVE, IMAGINATIVE

**Keynote Speaker: Bernie Siegel, MD**, author of the best-selling *Love Medicine and Miracles* and most recently *Faith, Hope and Healing*.

Participants in this world-class conference will hear the wisdom and experience distilled over many years by a wide range of practitioners spanning the spectrum of cancer care. Whatever your connection with the cancer community, whether you are a primary care and/or integrative physician, nurse, oncologist, oncology nurse, naturopathic physician, herbalist, chiropractor, acupuncturist, nutritionist, psychologist, or student, you will leave this conference enriched with a depth of practical clinical approaches, along with a broad understanding of how the experienced practitioner conceptualizes and works with specific cases.

This conference and its faculty have been crafted as a unique synthesis of information, insight, experience, and heartfelt devotion to helping people heal. Our faculty is practitioners and researchers who walk their talk, who see wonderful results in their patients, and who have the capacity, heart, and intent to impart what they know to those who would listen. You may not have this experience elsewhere at any other cancer conference. Attending this conference can change your life and your practice in cancer care.

This year's conference will focus on up to date thinking on cancer care and successful outcomes research, with special focus upon how primary care doctors can become more knowledgeable from preventive medicine and therapeutic perspectives, and participatory with oncologists.

This year we have many new topics and presenters, such as Dr. Hal Gunn's work which builds upon Coley's toxins, as well as cutting edge practice on thermal ablation of tumors, as well as presentations by more integrative oncologists, and of course, our gifted keynote speaker, Bernie Siegel, MD.



Mary Hardy, MD



Donald Abrams, MD



Dwight McKee, MD



Donald Yance, CN, RH (AHG)



Sunil Pai, MD



Dickson Thom, ND, DDS



Hal Gunn, MD



Barry Boyd, M wee



Glenn Sabin



Robert Zieve, MD

**21ST CENTURY HEALING, A BENEFIT FOR THE MEDERI FOUNDATION**  
**JOIN THE MEDERI FOUNDATION FOR AN INSPIRING AND ENTERTAINING EVENING WITH**  
MASTER HERBALIST AND NUTRITIONIST DONNIE YANCE  
EMCEE AND SPECIAL PERFORMANCE BY COMEDIAN DAVID BRENNER,  
SATURDAY, APRIL 21, 2012, 6:30 PM

TO REGISTER, VISIT [WWW.MEDERIBENEFIT.ORG](http://WWW.MEDERIBENEFIT.ORG) OR CALL (541) 201-9985



James Roach, MD



John Boik, PhD



Jason Miller, LAc



Patti Wood



Jonathan Treasure,  
MNIMH

## Our esteemed faculty includes:

- **Bernie Siegel, MD**, Author of the best-selling *Love Medicine and Miracles* and most recently *Faith, Hope and Healing*
- **Mary Hardy, MD**, Medical Director, Simms/Mann UCLA Integrative Oncology Program
- **Donald Abrams, MD**, UCSF Osher Cancer Center, Author together with Andrew Weil, MD of *Integrative Oncology*
- **Dwight McKee, MD**, Integrative Oncologist
- **Donald J. Yance, CN, MH (AHG)**, Master Herbalist, Nutritionist and author of *Herbal Medicine, Healing and Cancer*
- **Sunil Pai, MD**, Integrative Physician, Ayurvedic practitioner, supplement formulator, author
- **Dickson Thom, DDS, ND**, Prof., Chair of Naturopathic Medicine, National College of Natural Medicine, Portland, OR
- **Hal Gunn, BSc, MD**, Bacterial and Viral Vaccine Researcher, InspireHealth Integrated Cancer Center, British Columbia
- **Barry Boyd, MD**, Yale School of Medicine, Director Integrative Medicine Curriculum, Director Cancer Nutrition
- **Glenn Sabin**, FON Therapeutics, whole systems research & business development consulting for integrative oncology/medicine centers
- **Agnes Horvath, MD**, Pediatric Oncologist
- **James Roach, MD**, Integrative Physician, Midway Foundation for Integrative Medicine
- **Jason Williams, MD**, Interventional Radiologist
- **John Boik, PhD**, Author of *Natural Compounds in Cancer Therapy* and president of New Earth BioMed
- **Jonathan Treasure, MNIMH**, Herbalist and Author
- **Jason Miller, LAc**, Acupuncturist and Herbalist
- **Patti Wood**, Executive Director, Grassroots Environmental Education, Cancer and the Environment
- **Robert Zieve, MD**, Integrative Medicine Physician, Author, and Supervising Physician at EuroMed Foundation National Integrative Cancer Clinic, Phoenix, and Pine Tree Clinic, Prescott, AZ

SAVE THE DATE!

## 21<sup>ST</sup> CENTURY HEALING A BENEFIT FOR THE MEDERI FOUNDATION

Join us for an inspiring and entertaining evening with  
Master Herbalist and Nutritionist **Donnie Yance**.  
Emcee and special performance by  
comedian **David Brenner**.

**SATURDAY, APRIL 21, 2012 • 6:30 PM**

following *Advances in Cancer Strategies*, a conference  
presented by Healthy Medicine Academy featuring lectures  
by Donnie Yance and other nationally-recognized experts.\*

**STAMFORD PLAZA HOTEL AND CONFERENCE CENTER**  
Stamford, Connecticut

*Event tickets:* \$250 per person (dinner provided)  
\$2,000 for a table of 8

\* Register for half-day conference attendance at:  
healthymedicineacademy.com (special pricing for public/lay attendees)



**EVENT DETAILS  
COMING THIS  
FALL**

FOR MORE INFORMATION,  
E-MAIL [RSEIDMAN@  
MEDERIFOUNDATION.ORG](mailto:RSEIDMAN@MEDERIFOUNDATION.ORG)  
OR CALL 541-201-9985

Through a Healthy Medicine Academy and Mederi Foundation special arrangement, the public is welcome to attend the Symposium **Saturday afternoon only at a fee of \$65** if you are also attending the Mederi Foundation Fundraiser.

## 2012 Keynote Speaker: Bernie Siegel, MD

**Healthy Medicine Academy is honored to present the renowned Bernie Siegel, MD as our 2012 Keynote Speaker**



**For many, Bernie, as he prefers to be known, needs no introduction. He has touched many lives all over our planet.**

In 1978 he began talking about patient empowerment and the choice to live fully and die in peace. As a physician, who has cared for and counseled innumerable people whose mortality has been threatened by an illness, Bernie embraces a philosophy of living and dying that stands at the forefront of the medical ethics and spiritual issues our society grapples with today. He continues to assist in the breaking of new ground in the field of healing and personally struggling to live the message of kindness and love.

In 1986 his first book, *Love, Medicine & Miracles* was published. This event redirected his life. In 1989 *Peace, Love & Healing* and in 1993 *How To Live Between Office Visits* followed. He is currently working on other books with the goal of humanizing medical education and medical care, as well as, empowering patients and teaching survival behavior to enhance immune system competency.

Bernie's realization that we all need help dealing with the difficulties of life, not just the physical ones, led to Bernie writing his fourth book in 1998, *Prescriptions for Living*. It helps people to become aware of the eternal truths and wisdom of the sages through Bernie's stories and insights rather than wait a personal disaster. He wants to help people fix their lives before they are broken, and thus not have to become strong at the broken places. Published in 2003 were *Help Me To Heal* to empower patients and their caregivers and *365 Prescriptions For The Soul*, in 2004 a children's book about how difficulties can become blessings, *Smudge Bunny*, in 2005 *101 Exercises For The*

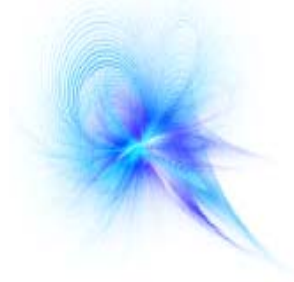
*Soul* and out in the Fall of 2006 a prescriptions for parenting book *Love, Magic & Mud Pies*. Published in 2008 *Buddy's Candle*, for children of all ages, related to dealing with the loss of a loved one, be it a pet or parent, and published in 2009 *Faith, Hope & Healing* with inspiring survivor stories and his reflections about what they teach us. Also out is *Words Swords*, his poetry and chance to write and react with our own.

In 1978 he originated Exceptional Cancer Patients, a specific form of individual and group therapy utilizing patients' drawings, dreams, images and feelings. ECaP is based on "carefrontation," a safe, loving therapeutic confrontation, which facilitates personal lifestyle changes, personal empowerment and healing of the individual's life. The physical, spiritual and psychological benefits which followed led to his desire to make everyone aware of his or her healing potential. He realized exceptional behavior is what we are all capable of.

Bernie attended Colgate University and Cornell University Medical College. He holds membership in two scholastic honor societies, Phi Beta Kappa and Alpha Omega Alpha and graduated with honors. His surgical training took place at Yale New Haven Hospital, West Haven Veteran's Hospital and the Children's Hospital of Pittsburgh. He retired from practice as an assistant clinical professor of surgery at Yale of general and pediatric surgery in 1989 to speak to practitioners, patients and caregivers.

**Listen to 2 interviews with Bernie Siegel MD  
on Healthy Medicine Radio:  
[http://www.healthymedicine.org/html/  
radio.html](http://www.healthymedicine.org/html/radio.html)**

# Healthy Medicine Radio Showcases Our Speakers



Healthy Medicine Radio provides in-depth one-on-one interviews with some of the finest thinkers, teachers, and practitioners in the nation. Healthy Medicine Radio is a weekly radio show hosted by Robert Zieve, MD . You can now listen to informative interviews spanning over 2 years with people such as Bernie Siegel, Patch Adams, Larry Dossey, Bruce Lipton, and many others who are less well known, yet highly effective in their fields.

The central purpose of Healthy Medicine Radio is to provide greater empowerment of all people through a depth of understanding of the major issues in health and health care today.

On its website,

<http://www.healthymedicine.org/html/radio.html>,

you will find interviews with a number of our Advances in Cancer Strategies faculty. Scroll down and locate the show you want to listen to. You may also download the shows and listen on your I-Pod.

**Healthy Medicine #2, #14 and #119**  
**Donald R. Yance, CN, MH(AHG) on Integrative Cancer Care**

**Healthy Medicine #6**  
**Dick Thom, DDS, ND on Naturopathic Medicine and Health Care Reform, and Dentistry**  
Professor, National College of Naturopathic Medicine, Portland, Oregon, Bamboo Clinic, Portland, Oregon

**Healthy Medicine #37: Collaborative Oncology**  
Dr. Zieve discusses collaborative oncology, the science of dealing sensibly and naturally with cancer, with integrative cancer specialist **Dr. Dwight McKee**.

**Healthy Medicine #47: Integrative Oncology, #122: Cannabis in Medical Practice**  
Dr. Zieve discusses new directions in cancer care with **Dr. Donald Abrams**, Director of Integrative Oncology Research at the UCSF Osher Center for Integrative Medicine.

**Healthy Medicine #84: Breast Cancer and Genetic Factors**  
Dr Zieve discusses the genetic factors in breast cancer and the decisions women face in responding to elevated risk with researcher and author Dina Roth Port and oncologist **Dr Dwight McKee**.

**Healthy Medicine #85 and #94: Faith, Hope and Healing**  
Dr Zieve talks again with surgeon and author **Dr Bernie Siegel** about how learning to live well keeps us healthier.

**Healthy Medicine #105: Natural Products and Cancer Research**  
Dr Zieve talks with **Dr John Boik** of New Earth Biomed on the challenges of undertaking cancer research outside the standard pharmaceutical approach, and what he's learning about how botanical compounds can work together to fight cancer.

**Healthy Medicine #106: Surviving and Thriving with Cancer**  
Dr Zieve interviews **Glenn Sabin**, who contracted leukemia while still in his 20s and took a proactive, integrative and remarkably successful approach to living with it.

**Healthy Medicine #117: Healthier Schools and Playgrounds**  
Dr Zieve discusses how to be aware of and eliminate toxic factors in our home and school environments with **Patti Wood**, founder and Executive Director of the nonprofit Grassroots Environmental Education.

## Our Sponsor -- The Mederi Foundation

The goal of the Mederi Foundation is to foster a comprehensive approach to healing and wellness.

Its mission is to optimize health and promote longevity and to improve the quality of life of those facing chronic diseases, especially cancer and to provide a comprehensive approach towards the transformation of healthcare.

Its vision is to disseminate a comprehensive, personalized approach to healing and wellness that combines the most effective botanical, nutritional, and dietary medicines (ETMS) with modern medicine and science through direct client care, education, practitioner trainings, and clinical research, in order to establish ETMS as a leading edge collaborative, integrative model.

The Mederi Foundation is a nonprofit organization dedicated to the transformation of healthcare. Our wholistic approach combines botanical and nutritional medicines as primary therapies best suited for the individual. We apply advanced diagnostics and integrate conventional medicine where appropriate with an emphasis on enhancing the quality of life for every patient.

**Join the Mederi Foundation for an inspiring and entertaining evening with Master Herbalist and Nutritionist Donnie Yance, Emcee, and special performance by comedian David Brenner, Saturday, April 21, 6:30 pm.**

**To register, visit [www.mederibenefit.org](http://www.mederibenefit.org) or call (541) 201-9985.**



### MEDERI Foundation

*Research, Education, Wholistic Healing*

The Mederi Foundation promotes a holistic, comprehensive approach to healing and wellness.

## INTEGRATIVE BOTANICAL AND NUTRITIONAL STRATEGIES

- **WE PROVIDE PERSONALIZED, INTEGRATIVE BOTANICAL AND NUTRITIONAL STRATEGIES** to those with cancer and other chronic illnesses through the Mederi Centre for Natural Healing in Ashland, Oregon.
- **WE APPLY ADVANCED DIAGNOSTICS** and integrate modern (Western) medicine where appropriate, with an emphasis on enhancing the quality of life for patients.
- **WE TRAIN HEALTH CARE PRACTITIONERS** to successfully manage a myriad of health conditions through applying the Eclectic Triphasic Medical System (ETMS). This approach combines principles from both traditional and modern medical systems. It employs herbal medicine as its primary treatment modality, supported by the latest scientific research at molecular, cellular and genomic levels.
- **WE PARTNER WITH MEDICAL INSTITUTIONS** to conduct clinical research that compares ETMS and conventional treatment of patients with cancer and other diseases.

*The MEDERI FOUNDATION is a non-profit organization dedicated to the transformation of healthcare. To learn more, and to make donations, please visit [www.mederifoundation.org](http://www.mederifoundation.org).*



The Mederi Foundation was founded by **DONALD R. YANCE Jr.** MH, CN, RH (AHG), SFO, internationally known master herbalist and certified nutritionist.

FOR INFORMATION  
541-488-0514  
Research, Education,  
Wholistic Healing



## Our Sponsor -- Holistic Primary Care

**Holistic Primary Care** provides health care practitioners as well as the general public with lively, science-based information on preventive medicine and natural health care. Our quarterly print publication reaches roughly 60,000 MDs, osteopaths, naturopaths and chiropractors nationwide. Our website [www.holisticprimarycare.net](http://www.holisticprimarycare.net) features a fully-searchable archive & our monthly *UpShots* newsletter provides quick-takes on new developments in integrative medicine.

Launched in the Fall of 2000, HPC began with a simple vision: to build information bridges between various healing arts & sciences, with the ultimate goal of helping clinicians provide truly health-centric health care.

Co-founders Erik Goldman (editor) & Meg Sinclair (publisher) bring to HPC many years of experience in medical journalism as well as a longstanding personal interests in food & nutrition, transformative

psychology, ancient healing traditions, music & the visual arts.

In addition to the print & electronic publications, HPC also produces an annual conference called *Heal Thy Practice: Transforming Patient Care*, focused on practice development for holistically-minded clinicians. Equal parts clinical skill-building, inspiration, and nuts & bolts practice management, *Heal Thy Practice* offers a warm & collegial forum for exploration of new practice models that support and facilitate truly holistic practice.

HPC's next *Heal Thy Practice* conference will be in Long Beach, CA, Nov 4-6, 2011.

In print, in person & online, HPC focuses on safe, clinically effective, cost-efficient, and prevention-oriented approaches for preventing & treating common disorders and maintaining optimal health.

Put the *Health* back in Health Care!



The nation's leading holistic healthcare publication for practicing physicians and healthcare professionals

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- Subscribe to *Holistic Primary Care-News for Health & Healing*, our quarterly print publication.
- Sign up for *UpShots*, our FREE monthly e-mail newsletter.
- Discover a world of engaging, clinically relevant info in HPC's online archive.
- Download recordings from HPC's annual *Heal Thy Practice* conferences.

Heal Thy Practice 2011  
Transforming Primary Care



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"Phenomenal! Lots of take-home info."

Bill Barley, MD

Download Recordings Now at:

[www.HolisticPrimaryCare.net](http://www.HolisticPrimaryCare.net)

"I find more pertinent information for my practice in HPC than I do from my specialty's journal!"

Laurie Radovsky, MD

"Every edition has at least one article that I clip and save because it is so good."

Bill Manahan, MD, Professor Emeritus,  
University of Minnesota, Past-President,  
American Holistic Medical Association

Save the date: Nov. 9-11, 2012 – Long Beach, CA, 4<sup>th</sup> Annual *Heal Thy Practice: Transforming Patient Care Conference*

**FRIDAY**

8-8:30 **Robert Zieve MD Introduction**

**Robert Zieve, M.D.** is the supervising physician at the EuroMed Foundation National Integrative Medicine Cancer Clinic in Phoenix, Arizona and also practices at Pine Tree Clinic in Prescott, AZ. His cancer practice includes the ETMS system developed by Donald Yance, IPT low dose chemotherapy, IV Therapies, detoxification and energy medicine modalities. Dr. Zieve is the author of two books: *Healthy Medicine: A Guide to the Emergence of Sensible Comprehensive Care*, and *Beyond the Medical Meltdown: Working Together for Sustainable Health Care*, and has authored a chapter on his approach to cancer in the book *Defeating Cancer*. He hosts the weekly radio show 'Healthy Medicine,' on FM KJZA in Northern Arizona (<http://www.healthymedicine.org/html/radio.html>) interviewing prominent national figures in health care. Dr. Zieve is the chief medical consultant for Healthy Medicine Academy ([www.healthymedicineacademy.com](http://www.healthymedicineacademy.com)).

8:30-9:30 **Mary Hardy, MD**

**Integrative Cancer in America**

An overview of the current state of integrative oncology in the US, and discussion on evidence-based research in nutrition and herbology.

**Dr. Mary Hardy**, board certified in internal medicine and a specialist in botanical and integrative medicine, has actively combined complementary and alternative therapies with traditional Western medicine for over twenty years in both her clinical practice and research projects. In 1998, she founded the Integrative Medicine Clinic at Cedars-Sinai and more recently, participated in a NCCAM funded research project that evaluated the barriers and facilitators of Integrative Medicine practice based on her clinic. She was also the co-principle investigator in a number of systematic reviews of CAM topics conducted in the Evidence Based Practice Center at RAND. Subsequently, she served for two and half years as the Associate Director of the UCLA Botanical Research Center, funded by the Office of Dietary Supplements.

Currently, Dr. Hardy is the Medical Director of the Simms/Mann-UCLA Center for Integrative Oncology. This program serves the psychosocial and integrative medicine needs of patients and their families throughout the spectrum of cancer care. She has recently served as the Co-director of the Integrative Medicine Health and Wellness Program at the Venice Family Clinic, the largest free clinic in the United States.

She is a founding member of the Advisory Council for the newly established Naturopathic Medicine Board of California and also serves on the External Advisory Council for the Natural Product Directorate for the Canadian Ministry of Health. She has recently completed a popular book for Readers Digest entitled **Best Remedies** and serves on a number of editorial and scientific advisory boards including the American Botanical Council, Evidence Based Complementary Medicine and Phytomedicine. Dr. Hardy is recognized as an authority on integrative medicine and natural products by organizations such as the Office of Dietary Supplements, the California Medical Board, the American Medical Association, the American Pharmaceutical Association, CBS, NBC, Discovery Channel and the Los Angeles Times.

Contributing to the national development of integrative medicine, she serves as the Co-chairperson of the Clinical Practice Committee of the Academic Consortium of Integrative Medicine (an organization of the leading medical schools practicing and teaching in this area). Her current research interests include reviewing the evidence for the safety and efficacy of natural therapies, especially botanicals.

9:30-9:45 Q&A

9:45-10:45 **Sunil Pai, MD**

**Utilizing Diet and Natural Anti-Inflammatories to Prevent and Treat Chronic Diseases and Cancer**

From allergies to asthma, fibromyalgia to arthritis, colitis to cancer - research now suggests that most, if not all, disease begins with inflammation. Instructing patients on the benefits of an anti-inflammatory diet along with the use of clinically effective natural anti-inflammatories can prevent, treat and reverse most health conditions.

Sunil Pai, MD is Board Certified in Holistic Integrative Medicine. He is the first physician in New Mexico to graduate as a Fellow of the Program in Integrative Medicine at University of Arizona directed by Dr. Andrew Weil. He is certified by Dr. Deepak Chopra as a Primordial Sound Meditation Instructor, and a Creating Health (Ayurveda Lifestyle) Instructor. He is certified from the Institute of Functional Medicine as well as certified in Medical Acupuncture and Scalp Acupuncture through Stanford University School of Medicine. Dr. Pai is also certified in Plant-Based Nutrition from Cornell University and the T. Colin Campbell Foundation.

Dr. Pai has undergone specialized training in Ayurvedic Medicine at the Sri Dharmasthala Manjunatheshwara College of Ayurveda, and Intensive Yoga Therapies at the Vivekananda Yoga Anusandhana Samsthana in India. In addition, Dr. Pai specializes in custom formulation of dietary supplements including vitamins, minerals, Ayurvedic herbs, medical foods, and homeopathics using safe, clinically effective ingredients. He has been a consultant to many nutraceutical companies as well as functional medicine testing companies. From his experience Dr. Pai has extensively studied over the past 10 years the process of raw materials to manufacturing, from bench top research to clinical studies the benefits of natural therapies and from this interest has lead to the development of Sanjevani Nutraceuticals/Cosmeceuticals products. Dr. Pai has recently released Sanjevani's flagship product, Bosmeric-SR, the strongest natural supplement for pain and inflammation support available worldwide. All natural ingredients in a bi-layered sustained release tablet over 8 hours. Dr. Pai will be releasing his upcoming book, *Inflammation Nation*, which describes the importance of natural anti-inflammatories and health benefits.

Dr. Pai is a Clinical Assistant Professor at the Department of Family and Community Medicine at the University of New Mexico School of Medicine and is active in publishing and lecturing in the field of Integrative Medicine. He also conducts seminars and workshops on various health topics and is a medical advisor on the board of Ascenta Health - leader in omega-3 fatty acids products.

He is one of a select group of Integrative Medicine physicians in the U.S. and only MD in New Mexico to be published in all 3 editions of David Rakel's *Integrative Medicine* [Chapter: "Peripheral Neuropathy"] published by Saunders, and in Benjamin Klinger and Roberta Anne Lee's *Integrative Medicine: Principles in Practice* [Chapter: "Ayurvedic Medicine"] published by McGraw-Hill.

10:45 - 11

Q&A

11-11:30

Break, Please Visit our Exhibitors

### Cannabis in Cancer Care

Cannabis has long been used for its medicinal properties. It is only in the last 70 years that prohibition has made it difficult for patients to access this valuable therapy. In patients living with malignant disease, cannabis is useful as an appetite stimulant, for its antiemetic, anti-depressant and analgesic properties, and for its ability to reduce anxiety and improve sleep. An increasing body of evidence suggests that cannabis components may also have direct anti-tumor activities. This presentation will review the science behind cannabis as medicine and some of the new information about potential direct anti-cancer effects.

**Donald I. Abrams, M.D.** is chief of the Hematology-Oncology Division at San Francisco General Hospital, an integrative oncologist at the UCSF Osher Center for Integrative Medicine and Professor of Clinical Medicine at the University of California San Francisco. He graduated from Brown University in 1972 and from the Stanford University School of Medicine in 1977. After completing an Internal Medicine residency at the Kaiser Foundation Hospital in San Francisco, he became a fellow in Hematology-Oncology at the UCSF Cancer Research Institute in 1980. During his fellowship, Dr. Abrams spent eight months working in the retrovirology laboratory of Harold Varmus, M.D. during the time that the first cases of AIDS were being diagnosed. He subsequently returned to the clinical arena where he was one of the original clinician/investigators to recognize many of the early AIDS-related conditions. He conducted numerous clinical trials investigating conventional as well as complementary therapies in patients with HIV including therapeutic touch, Traditional Chinese Medicine interventions, medicinal mushrooms, medical marijuana and distant healing. His interest in botanical therapies led him to pursue a two-year Fellowship in the Program in Integrative Medicine at the University of Arizona which he completed in December 2004. His particular passion in the field involves nutrition and cancer. Since completing his Fellowship, Dr. Abrams has been providing Integrative Medicine consultation to people living with and beyond cancer at the UCSF Osher Center for Integrative Medicine where he served as Director of Clinical Programs from August 2006 to December 2008. He has returned to clinical investigation in integrative oncology with interests in medicinal mushrooms, Traditional Chinese Medicine interventions and nutrition. He co-edited an Oxford University Press textbook in Integrative Oncology with Andrew Weil, M.D. Dr. Abrams is a former President of the Society of Integrative Oncology.

12:30-12:45 Q&A

12:45-1:45 Lunch

1:45 -3:45 **KEYNOTE SPEAKER: Bernie Siegel MD**

### Reflections on the Art of Healing and Living

The presentation will focus on the art of healing our lives and not just an individual's dis-ease.

Bernie will be discussing his experience over the last thirty years with people who are confronting life's difficulties both physical and emotional. Survival behavior patterns will be outlined, as well as, the role of love, hope, humor, spirituality, desire and intention. The interplay of mind and body memories, thoughts and feelings and their role in our life and health will be discussed.

A slide presentation will be presented to clarify the hidden symbolism involved in one's self image, relationships and treatment choices. End of life issues will also be discussed to empower people to live fully and die free of conflict. Participants will have the opportunity to do drawings and participate in guided imagery to uncover unconscious symbolic messages. They will also be presented with thought provoking questions about life and its meaning.

The presentation is recommended not only for those who have already confronted their mortality and life's inevitable difficulties but also for their caregivers, health professionals, families and loved ones, as well as, those who want to learn about surviving life's difficulties through the experience of others and not their own pain. It is aimed at providing those who attend with the wisdom derived from the experience of the teachers of the past

so they can have a happier future, live a longer healthier life and understand the role of love, humor, inspiration, information, guilt and blame in making one vulnerable to disease.

**Bernie Siegel, MD:** For many, Bernie needs no introduction. He has touched many lives all over our planet. In 1978 he began talking about patient empowerment and the choice to live fully and die in peace. As a physician, who has cared for and counseled innumerable people whose mortality has been threatened by an illness, Bernie embraces a philosophy of living and dying that stands at the forefront of the medical ethics and spiritual issues our society grapples with today. He continues to assist in the breaking of new ground in the field of healing and personally struggling to live the message of kindness and love. His web site is [www.BernieSiegelMD.com](http://www.BernieSiegelMD.com).

Dr. Siegel, who prefers to be called Bernie, not Dr. Siegel, was born in Brooklyn, NY. He attended Colgate University and Cornell University Medical College. He holds membership in two scholastic honor societies, Phi Beta Kappa and Alpha Omega Alpha and graduated with honors. His surgical training took place at Yale New Haven Hospital, West Haven Veteran's Hospital and the Children's Hospital of Pittsburgh. He retired from practice as an assistant clinical professor of surgery at Yale of general and pediatric surgery in 1989 to speak to patients and their caregivers.

In 1978 he originated Exceptional Cancer Patients, a specific form of individual and group therapy utilizing patients' drawings, dreams, images and feelings. ECaP is based on "carefrontation," a safe, loving therapeutic confrontation, which facilitates personal lifestyle changes, personal empowerment and healing of the individual's life. The physical, spiritual and psychological benefits which followed led to his desire to make everyone aware of his or her healing potential. He realized exceptional behavior is what we are all capable of.

Bernie, and his wife and coworker Bobbie, live in a suburb of New Haven, Connecticut. They have five children and eight grandchildren. Bernie and Bobbie have co-authored their children, books and articles. Their home with its many children, pets and interests resembled a cross between a family art gallery, museum, zoo and automobile repair shop. It still resembles these things, although the children are trying to improve its appearance in order to avoid embarrassment.

In 1986 his first book, **Love, Medicine & Miracles** was published. This event redirected his life. In 1989 **Peace, Love & Healing** and in 1993 **How To Live Between Office Visits** followed. He is currently working on other books with the goal of humanizing medical education and medical care, as well as, empowering patients and teaching survival behavior to enhance immune system competency. Bernie's realization that we all need help dealing with the difficulties of life, not just the physical ones, led to Bernie writing his fourth book in 1998 **Prescriptions for Living**. It helps people to become aware of the eternal truths and wisdom of the sages through Bernie's stories and insights rather than await a personal disaster. He wants to help people fix their lives before they are broken, and thus not have to become strong at the broken places. Published in 2003 are **Help Me To Heal** to empower patients and their caregivers and **365 Prescriptions For The Soul**, in 2004 a children's book about how difficulties can become blessings, **Smudge Bunny**, in 2005 101 Exercises For The Soul and out in the Fall of 2006 a prescriptions for parenting book **Love, Magic & Mud Pies**. Published in 2008 **Buddy's Candle**, for children of all ages, related to dealing with the loss of a loved one, be it a pet or parent, and published in 2009 **Faith, Hope & Healing** with inspiring survivor stories and my reflections about what they teach us. Also out is **Words Swords**, his poetry and chance to write and react with your own.

Woody Allen once said, "If I had one wish it would be to be somebody else." Bernie's wish was to be a few inches taller. His work has been such a growth experience that he is now a few inches taller. His prediction is that in the next decade the role of consciousness, spirituality, non-local healing, body memory and heart energy will all be explored as scientific subjects.

3:45-4:00 Q&A

4:00 - 4:30

Break, Please Visit our Exhibitors

### Cancer: Advanced Modalities and Supportive Care for Your Cancer Patient

While we may rejoice at the advances in modern technology, and the resources available, cancer continues to be a major medical threat. Although research is being carried out in every part of the world, no ultimate solution has been found to “cure cancer.” As such, the role of the integrative practitioner has taken on heightened importance.

This lecture will look at how a variety of integrative therapies can be added to the patient’s current treatment plan to enhance outcomes. The utilization of diet, botanical medicine, homeopathic remedies, acupuncture, gemmotherapies, tissue salts, organotherapies, flower essences, and drainage therapies have been useful for many patients. In addition, adjunctive therapy will be discussed related specifically to preventing radiation burns in patients undergoing radiation treatment.

#### EDUCATIONAL OBJECTIVES

1. Basic treatment therapies for every cancer patient
2. How to address a cancer patient with non-conventional Drainage therapies
3. How to utilize both conventional and Drainage therapies in the co-management of cancer patients.
4. How to protect your cancer patients from receiving radiation burns

**Dr. Thom** graduated from the University of Toronto, Faculty of Dentistry in 1974. He obtained his first Doctor of Naturopathic Medicine degree from the Ontario College of Naturopathic Medicine in 1986, and in 1989 he completed a second Naturopathic degree from the National College of Natural Medicine (NCNM) in Oregon. Dr. Thom is a full-time Professor and the past Dean of Naturopathic Medicine at NCNM.

He teaches clinical and physical diagnosis, gastroenterology, neurology, x-ray practicum and business entrepreneurship. In addition, he is a clinical supervisor and teaches various electives. Dr. Thom lectures extensively on health and business topics and has written and collaborated in the writing of many articles and books dealing with drainage, nutrition and business. Dr. Thom has a private practice in Portland, Oregon. In August 2009 he received The Vis Award from the American Association of Naturopathic Medicine (AANP) in recognition of one who represents the Vis, the Healing Power of Nature, as demonstrated through their work, life, and community service.

5:30-5:45

Q&amp;A

5:45 – 6:45

Barry Boyd, MD

### Diabetes, the Metabolic Syndrome and Cancer: The Role of the Insulin/ IGF system on the Origins and Outcome of Cancer

This talk will explain how the changing nutritional environment of the late 20<sup>th</sup> and early 21<sup>st</sup> century, through both diet and lifestyle changes have contributed to the epidemic of modern western cancers such as breast, colorectal and prostate cancer and how the prenatal and early postnatal influences of the insulin /IGF system may be important mediators of this effect. Further the critical impact of calorie balance throughout life and its role in enhanced tumor promotion will be reviewed in depth.

The evidence for the adverse effect of insulin and hyperglycemia, in the metabolic syndrome and type II diabetes mellitus on cancer risk and prognosis will be discussed. The growing evidence for the targeting of this critical pathway through diet and lifestyle as well as the use of non-cancer therapeutics as a important adjunct to conventional cancer care will be reviewed.

**Barry Boyd, MD** enrolled in the Institute for Human Nutrition at Columbia University and received his medical degree from Cornell University Medical College. He completed his fellowship in Hematology-Oncology at New York Hospital-Cornell Medical Center in New York. Dr. Boyd is presently an attending physician at Greenwich Hospital – Yale Medical

Center. Additionally, Dr. Boyd is an assistant clinical professor at the Yale University School of Medicine. Most recently, Dr. Boyd has been appointed Director of the Nutrition and Integrative Medicine Curriculum at Yale University School of Medicine.

With twenty-three years as a board-certified medical oncologist/hematologist and a Master’s degree in nutritional biochemistry, Dr. Boyd has a recognized specialization in cancer treatment and recovery. Dr. Boyd is a pioneer in the field of integrative cancer care with a targeted focus on nutritional support for cancer patients. Incorporating emergent evidence-based medical oncology with cancer-specific nutritional counseling he combines comprehensive support for the healing process. Dr. Boyd is founding president of The Integrative Cancer Care Research Foundation and a board member of Environment and Human Health, Inc., a nonprofit organization made up of physicians and public health professionals dedicated to the purpose of protecting public health from environmental harms. Dr. Boyd has also recently published a book entitled, *The Cancer Recovery Plan*.

## SATURDAY

8:00-9:00

Dwight McKee, MD

### Principles of Integrative Cancer Medicine

Dr. McKee will discuss the evidence for the importance of addressing both the tumor cells and the terrain (microenvironment within which the tumor cells live). He will also outline rational uses for both conventional and complementary modalities in the comprehensive and collaborative care of cancer patients.

**Dwight L. McKee MD** is a Board Certified Internist, Medical Oncologist, and Hematologist, and is also Board certified in Nutrition, and Integrative and Holistic Medicine. He was also a Visiting Scientist at The Scripps Research Institute Immunology division for 2 years, where he pursued advanced studies in immunology, and performed laboratory research in tumor immunology.

Since completing training in medical oncology, hematology, and immunology, Dr. McKee has been involved in the development of integrative cancer care, creating a synthesis between conventional cancer medicine and alternative/complementary medicine. In 2003 he became Board Certified in nutrition through the American College of Nutrition, and in 2007 he became Board Certified in Integrative and Holistic medicine through the American Board of Holistic Medicine. In 2008 he co-authored a text book on **Herb, Nutrient, and Drug Interactions**, which is used as a text in many naturopathic colleges, and some medical schools, as well as by many integrative medical practitioners.

Dr. McKee consults with other physicians in the design of treatment and research protocols, and serves as a consultant to the San Diego Cancer Research Institute. He is the chairman of the Scientific Advisory Board for the Mederi Foundation, which supports education and research in the integration of botanical and nutritional medicine with oncology.

9:00-9:15

Q&amp;A

9:15-9:45

Break, Please Visit Our Exhibitors

9:45-10:45

Jason Miller LAc and Jonathan Treasure, MNIMH

### Botanical Medicine: Foundation of the Eclectic Triphasic Medical System (ETMS)

Botanical medicine has a potentially important role to play in the therapeutic management of patients with cancer. Currently, this importance is not well understood and its potential under realized. The Eclectic Triphasic Medical System (ETMS) is a systematic approach to cancer care that incorporates botanical medicine as the foundation of its individualized, integrative methodology.

Physicians approaching botanical medicine are confronted with a variety of challenges. These range from theoretical, philosophical and political controversies, to concrete concerns about lack of evidence regarding the

efficacy, quality and safety of botanical medicines. An informed framework for navigating these issues, including the potential interactions between herbs and oncological drugs, depends on the specific perspectives afforded by botanical medicine. Both Traditional Chinese Medicine (TCM) and Western herbalism inform the use of botanical remedies in the oncological setting. Integrating botanical medicine with modern biomedical practices requires the use of accessible and reliable information, as well as identifying and surmounting problems of misinformation. These issues are discussed as a prerequisite to understanding the ETMS.

**Jonathan Treasure MNIMH** originally graduated in Medical Sciences from Cambridge University, and in herbal medicine from the UK School of Phytotherapy. In 1994, after moving to the Pacific North West he became a professional member of the American Herbalist Guild, (AHG) and Editor of their Journal; he serves on the Scientific and Medical Advisory Board of the *Life Extension Foundation*, and The Scientific Advisory Board of the *Mederi Foundation*.

Combining expertise in traditional herbal therapeutics with fluency in biomedical science mandated a transdisciplinary perspective; a thematic interest in herb-drug interactions was an inevitable result and he is author of all herbal content in the collaborative "Herb, Drug, Nutrient Interactions: Clinical Implications and Therapeutic Strategies" (Mosby Medical, 2008). For over a decade his clinical practice has centered exclusively on botanical medicine and nutritional therapeutics for people with cancer.

**Jason Miller LAc** received his Master's degree in Acupuncture and Oriental Medicine from the Oregon College of Oriental Medicine in 2005 and completed a post graduate internship in Nanjing, China's "House of Celebrity Doctors" later that year. He is also certified as an Applied Kinesiologist and is formally trained in Asian Bodywork therapy. Extensive mentoring with Donald Yance, CN, MH (AGH) led him to specialization in the management of cancer, diabetes, and neuromuscular disorders. He offers his unique integration of healing modalities to patients at his clinic, Jade Mountain Medicine.

10:45-11:00 Q&A

11-12 **Jim Roach, MD**

### **ETMS: A Physician's Approach**

Merging ETMS into the setting of an integrative physician's office represented an experiential challenge. Learn practical aspects to adoption of ETMS coupled with real-world physician experience - the unparalleled joys and the realistic challenges. The keys are developing a comfort level with how to proceed, and evolving your personalized model.

**James Roach, MD** is a founder of the Midway Center for Integrative Medicine and the Midway Foundation. Dr. Roach received his MD from the University of Kentucky, College of Medicine and did his residency at Tallahassee Memorial Regional Medical Center in Family Practice. He is certified by the American Board of Family medicine and the American Board of Holistic Medicine. He has a diverse and unique integrative holistic approach that incorporates botanical, functional, and endocrinology principals in his practice which focuses on challenging disorders including

oncologic, neurologic, GI, and autoimmune. He has lectured nationally on integrative cancer strategies and serves on the American Board for Integrative Holistic Medicine testing committee.

12:00-12:15 Q&A

12:15- 1:15 Lunch

1:15 – 3:15 **Donald Yance, CN, MH (AHG)**

### **Make Love, Not War. The ETMS: A Comprehensive, Collaborative Approach to Managing Cancer and Healing the Whole Person**

We are at a crossroads where a total paradigm shift in philosophy, strategy, science, and medicine is required to replace the approach of going to war with cancer. Courage, humility and love must replace control, fear, and self-interest. In the battle with cancer, our main objectives must be not to battle, but to support, sustain, and preserve life, and to avoid great suffering.

Over the past one hundred years, "making war" on cancer by cutting, burning, or bombing the cancer was often done without reason, credible research, and most of all, without foresight as to the consequences of this destructive approach. Also, this "war" represented an abandonment of traditional/classical healing systems that are centered in the human spirit and the basic concept of enhancement of vitality.

The Eclectic Triphasic Medical System (ETMS) offers a wholistic framework for promoting an optimal state of health while managing and often reversing disease. It represents a practical application of a spiritual yet scientific understanding of the human being to foster healing. It uses botanical and nutritional medicines as the primary toolboxes for intervention, along with dietary and lifestyle modification, and the rational use of the pharmaceutical toolbox. By applying the various "lenses" of the ETMS model and implementing the five toolboxes, the practitioner can assess both the tumor and the terrain (microenvironment) of the individual. This is done through comprehensive evaluation of clinical and histological data and molecular profiling. This evaluation leads to the prescribing of an array of specific plant and nutritional formulas. These formulas strengthen the host and alter the terrain, making it the least hospitable for cancer and the most conducive for optimal health. In addition, the ETMS applies botanical compounds and, when indicated, cytotoxic and targeted agents, that effectively alter gene expression and disease progression, leading to a significant increase in quality of life and lifespan. In this presentation, case studies and specific protocols will illustrate the results of this approach on quality of life and disease outcome in breast cancer patients.

**Donald "Donnie" Yance** is a Clinical Master Herbalist, Certified Nutritionist and the author of *Herbal Medicine Healing and Cancer*. He conducts his practice at the Mederi Centre for Natural Healing in Ashland, OR utilizing his unique integrative model known as the Eclectic Triphasic Medical System. Donnie is the Founder and President of the Mederi Foundation, a not-for-profit organization for professional education and clinical research in integrative medicine. He is also the President and Formulator of Natura Health Products, which provides a line of advanced botanical and nutritional products for health care practitioners.

3:15 – 3:30 Q&A

## **21ST CENTURY HEALING, A BENEFIT FOR THE MEDERI FOUNDATION**

**JOIN THE MEDERI FOUNDATION FOR AN INSPIRING AND ENTERTAINING EVENING WITH MASTER HERBALIST AND NUTRITIONIST DONNIE YANCE, EMCEE, AND SPECIAL PERFORMANCE BY COMEDIAN DAVID BRENNER, SATURDAY, APRIL 21, 2012, 6:30 PM**

The nonprofit Mederi Foundation promotes the Eclectic Triphasic Medical System (ETMS), a wholistic, comprehensive approach to healing and wellness that combines botanical and nutritional medicines with pharmaceutical medicine and advanced diagnostics.

Support of this event enables Mederi to help more patients, train more health care practitioners, and conduct leading edge research.

**For more information, and to register, call (541) 201-9985**

4 – 5 **Agnes Horvath, MD****Integrative approaches in Pediatric Oncology**

There has been an emerging trend during the last few decades to incorporate Complementary and Alternative Medicine (CAM) practices into the treatment of cancer. Major academic cancer centers have been opening Integrative/Holistic clinics around the country in increasing number including pediatric oncology centers. These clinics provide integrative therapies to patients, as well as conduct research and provide education for medical students and professionals regarding this approach.

The results of therapy for childhood cancers have improved dramatically since the 70-s and the acceptance and application of CAM in pediatric oncology has been slower than in adult oncology.

The presentation will outline briefly the epidemiology and treatment results for the most common childhood cancers, will examine the utility of CAM in clinical practice. This integrative approach will be presented in relation to the different phases of the cancer journey from the time of diagnosis, during therapy, recurrence, in palliative care and survivorship. The importance of safety, research and evidence based application of CAM modalities and future possibilities of integrative oncology in pediatrics will be discussed.

**Agnes Horvath, MD** is Board certified in Pediatrics, Pediatric Hematology/Oncology and in Palliative Medicine. She grew up in Budapest Hungary and graduated from the Semmelweis Medical School in 1972. Dr. Horvath came to the U.S. in February 1980 on a fellowship with St. Jude Children's Research Hospital She was a fellow in Memorial Sloan Kettering in New York from 1985 to 1988, then at the University of Chicago from 1988 to 1990. She became board certified in Pediatric Hematology/Oncology in 1987. Dr. Horvath spent four years in the Orthopedic Hospital in Los Angeles, treating patients with bone sarcomas. During the last 15 years she worked strictly in hospital settings in Bangor Maine (1994-1999) and then at Kaiser Permanente in Fontana CA from 1999- to 2011.

Dr. Horvath holds medical licenses in Illinois, Maine and California. Dr. Horvath has known Donald Yance, CN, MH (AHG) for over 15 years and his approach to cancer treatment has greatly influenced her way of thinking and care for her patients. "Although I was not able to practice integrative medicine in my every day work, we were able to help children together in desperate situations, after recurrence. Although many times we could not conquer the disease, we were able to prolong life and improve the quality of life of the children taking the herbs, supplements. I am convinced as we enter the era of personalized medicine the future is in integrating the best of modern medicine and complementary medicine approaches to care for the patients in a holistic way."

5:00-5:15 Q&amp;A

**SUNDAY**

8 - 8:15 Robert Zieve, MD: Announcements

8:15- 9:15 **Jason Williams, MD****Cancer Ablation and Image Guided Cancer Therapies**

Ablation procedures will be discussed and different type of ablation procedures will be described. Advantages and disadvantages will be delineated based on the different ablation techniques that are available.

Types of cancer that can be treated by ablation will be examined, and the advantages and limitations of the procedure for specific cancer will be discussed.

The future of ablation technologies in cancer treatment will be considered. This will include new advances in ablation, such as immune stimulation combined with ablation techniques.

**Jason Williams MD** founded the American Cancer Ablation Center (ACAC) in August 2004. It was the first center to specialize in the minimally invasive treatment of cancer. The main focus of ACAC is thermal ablation. Dr. Williams performs thermal ablation for the treatment of lung, liver, adrenal, kidney, bone and certain breast cancers. Dr. Williams has pioneered several RFA techniques, particularly PET/CT mapping to guide ablation needle placement. This technique has allowed Dr. Williams to treat larger tumors by determining which areas of viable tumor remain. He was the first doctor to perform RFA using Electron Beam Computed Tomography guidance.

Dr. Williams also is involved in research related to the development of needles and other devices for radiofrequency, cryo, microwave and laser ablation. Dr. Williams has special interest in research involving imaged guided delivery of gene and immune therapies. He is currently involved in research utilizing the ablation technique to generate a systemic anti-tumor immune response.

Dr. Williams attended medical School at Louisiana State University Health Sciences Center, Shreveport, LA, followed by an Internship in Internal Medicine from University of South Alabama and a residency in Radiology from University of South Alabama. He is Board Certified by the American Board of Radiology. Currently Dr. Williams serves as director, of Radiology for Northwest Regional Medical Center at Clarksdale, MS., and is Chief Radiologist for Precision Imaging In Gulf Shores, AL, and maintains his thermal ablation practice at Gulf Shores, AL.

9:15-9:30 Q&amp;A

9:30 - 10:30 **John Boik, PhD****Imaging Cytotoxicity: Laser-based assessment of the anticancer effects of natural products**

Rational use of natural product mixtures against cancer and other diseases requires that we understand the chemical and biologic changes that occur in cells in response to treatment. Current methods of probing drug effects fall short of the Holy Grail: label-free, non-destructive, and rapid assessment. Next generation laser-based methods hold promise to achieve these aims, and open the door to large-scale screening of natural product mixtures against cancer.

**John Boik** is the author of *Cancer and Natural Medicine* (1996) and *Natural Compounds in Cancer Therapy* (2001). These books stemmed from his study of Traditional Chinese Medicine at the Oregon College of Oriental Medicine, Portland. In 2007 he obtained his PhD in cancer research from the University of Texas/MD Anderson Cancer Center. His postdoctoral work was conducted at Stanford University, Department of Statistics, from 2007 to 2010.

In 2010 Dr. Boik founded New Earth BioMed, a nonprofit cancer research organization that focuses on the discovery of synergistic mixtures of natural products useful against cancer. New Earth BioMed is collaborating with scientists at the University of California, Irvine, to develop next generation laser-based methods to assess the biologic effects of natural products and drugs on cancer cells. Dr. Boik is also author of the book *Social Business and e-Democracy in America: Two Proposals* (2011), which discusses transformation of government and business through greater citizen participation.

10:30-10:45 Q&amp;A

10:45 – 11:15 **Break: Please Visit Our Exhibitors**

11:15-12:15 **Glenn Sabin**

### **One Man's Journey with Cancer: Informing the Science and Business of Integrative Care**

A story of illness, hope and tenacity: How one man created an integrative oncology approach to manage his malignant disease, and his personal quest to advance the clinical, business and research models of integrative medicine.

**Glenn Sabin** was diagnosed 21 years ago with chronic lymphocytic leukemia and embarked on a journey to self-create an evidence-based integrative approach to address his malignancy. When his CLL became acute, he achieved a clinical remission without conventional intervention of any kind, all documented by a dean of Harvard Medical School -- today's largest NIH funded scientist for cancer and HIV/AIDS. This changed the arc of Sabin's life. After a 25-year career running a media and content marketing company, Sabin today runs FON Therapeutics, a business consultancy that positions evidence-based integrative medicine/oncology centers for sustainable growth. In addition to its clinic/business development endeavors, FON is an integrative oncology research incubator and co-founder of the Block Integrative Oncology Project (BIOP). The BIOP partners with leading integrative oncology stakeholders on the design and implementation of comprehensive, innovative, whole systems human trials, under the clinical setting of academia.

12:15-12:30 Q&A

12:30-1:30 **Hal Gunn, MD**

### **Site Specific Immunotherapy: A Simple, Safe and Promising Novel Approach to Cancer Immunotherapy**

There is growing evidence that immune cells within the tumor microenvironment have a substantial impact on prognosis. Tumor associated macrophages (TAMs), prominent cells in the tumor microenvironment, can function either in a 'pro-cancer' tissue repair role (M2 macrophages) that suppresses immune function and supports cancer growth, or an 'anti-cancer' immunological role (M1 macrophages) that can initiate an anti-cancer immune response. Site Specific Immunotherapy (SSI) provides a simple, novel approach to cancer immunotherapy that shifts macrophage function from M2 (pro-cancer) to M1 (anti-cancer). Animal and clinical research has confirmed the safety and effectiveness of this approach in a wide variety of cancers. Dr. Hal Gunn, inventor of SSI therapy, will discuss the science, both animal and clinical research, and its practical application in clinical practice.

**Hal Gunn, MD** is Co-Founder & CEO of InspireHealth (Vancouver), Canada's first and foremost integrated cancer care centre. As co-founder and CEO, Dr. Gunn has led the organization to become a national model for integrated cancer care. Gunn is respected nationally, by both his conventional and integrative medicine colleagues, for his interest in bridging the worlds of complementary and conventional medicine. He has had a lifelong interest in wellness and healing and a great respect for the healing potential of the human body. Gunn is actively working with other organizations to integrate the concepts of health and healing into mainstream medicine. As Clinical Assistant Professor with University of British Columbia's Department of Family Medicine and as head of InspireHealth's Research Department, Gunn recognizes the value of applying the principles of rigorous scientific research to the field of integrative medicine. Gunn has a special interest in mind-body medicine and psychoneuroimmunology (the study of the effects of the mind and spirituality on the body's ability to heal).

1:30-1:45 Q&A

1:45-2:45 **Patti Wood**

### **Helping to Heal: The Role of Caregivers in Providing Optimal Nutrition and a Safe Home Environment**

Based on the book written for parents of children with cancer and other life-threatening illnesses, Patti will talk about the importance of good nutrition and the reduction of toxic environmental exposures in the home. Recognizing the unique vulnerability of children, and especially those who are ill, taking steps to support good health in general can greatly enhance recovery and minimize treatment side effects.

**Patricia Wood** is founder and executive director of Grassroots Environmental Education, a 501 (c) (3) not-for-profit organization dedicated to educating the public about the relationship between environmental exposures and human health risks. Grassroots serves local and state governments, health care providers, school systems, community groups and other environmental groups and individuals nationwide. A Visiting Scholar at Adelphi University, Ms. Wood lectures on the environment and related health issues in the School of Nursing. Ms. Wood is also a guest lecturer at SUNY Stony Brook and Pace University. She works with the Environmental Health Division of the New York State Department of Health producing public information materials on a variety of health issues, from West Nile virus to child and teen health. She currently serves on the NY Governor's Advisory Council for Sustainability and Green Procurement.

2:45-3 Q&A and Closure



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**Healthy Medicine Academy offers quality seminars and symposia on the many aspects of integrative medicine.**

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**Advances in Cancer Strategies 2012 participants may purchase DVDs from last year's cancer conference at \$185 (\$375 value). Use the above link, telephone or email address to purchase.**



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Healthy Medicine Academy has negotiated a room rate of \$129 plus tax per night. Make your reservations early. The group rate is available until April 6, 2012 (subject to availability). For reservations, call the hotel at (203) 359-1300. Tell them you are with Healthy Medicine Academy.

The Stamford Plaza Hotel is 45 minutes away from all of the major New York airports and 25 minutes from Westchester airport by car, train, and by airport shuttle.



#### **Stamford, CT**

Only a 45-minute train ride from New York City, Stamford is one of the many picturesque New England towns located on the Connecticut coast between New York and New Haven. Long Island Sound beckons those who love to sail and is studded with several full-service marinas at Stamford. The largest indoor rock climbing facility on the coast is also located here, as are the Stamford Museum and Nature Center, the Bartlett Arboretum and Gardens and several historical architectural landmarks of notes. Those looking for shopping or nightlife will find a haven downtown, with a large mall and an incredible wealth of restaurants and cafes in which to indulge their wildest food fantasies. An evening at the Stamford Center for the Arts is the perfect end to an evening downtown.



#### **REGISTRATION AT A GLANCE:**

<http://stores.homestead.com/HEALTHYMEDICINEACADEMY/StoreFront.bok>

Or call (303) 499-1223 or email [eve@healthymedicineacademy.com](mailto:eve@healthymedicineacademy.com)

- Conference fee of \$575 until March 31, 2012; \$675 after
- \$100 discount for additional persons from the same office
- \$375 for nurse accompanying a registered doctor
- \$50 full time student; \$300 Naturopathic college faculty
- \$65 to attend Saturday afternoon **only** of the Symposium if you are attending the Mederi Foundation fundraiser
- \$185 to purchase DVDs from last year's conference, if you are attending this year's Advances in Cancer Strategies 2012.
- Fee of \$85 for 20 AMA CMEs, \$45 for 22 of all other CMEs

Healthy Medicine Academy is an educational organization dedicated to the pursuit of truth and the restoration of trust in medicine. Healthy Medicine Academy offers quality seminars and symposia on the many aspects of integrative medicine.

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